

How Careers Advice and Guidance Supports Opportunities for Young People

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How Careers Information, Advice and Guidance Makes a Difference for Young People

- u Improved levels of confidence, motivation and opportunity awareness;
- u Improved levels of attainment at school/college
- u Young People with improved levels of skills, or learnt new skills;
- u Increased satisfaction with choices made;
- u Increased positivity about future prospects.

The evidence says careers advice works, so we'll fund it, with an additional £32 million to recruit careers advisers and provide bespoke advice and careers guidance for over a quarter of a million more people. [*Rishi Sunak. July, 2020*]



Viewing Careers Advice and Guidance as an Investment, Not a Cost

- u **CEC: Personal Guidance in English Secondary Education: An initial Return-on-Investment estimate (August 2020)**
- u **X 4.4 ROI for the Exchequer; and**
- u **X 9.1x for society/individuals**
- u **Potential for increased ROI with increased quality of delivery**

Viewing Careers Advice and Guidance as an Investment, Not a Cost

u Career Connect- New Horizons (Social Impact Bond)

THE PROGRAMME DELIVERED STRONG RESULTS AND VALUE

New Horizons performance, 2012-15	Original forecast	Total achieved	Value of outcome (per latest rate card)	Implied value to DWP of outcomes achieved	Amount actually paid by DWP
<i>Beneficiaries</i>	3,928	4,222			
Improved attendance	1,066	1,315	£1,400	£1,841,000	£1,145,365
Improved behaviour	741	1,779	£1,300	£2,312,700	£982,008
First NQF Level 1	336	2,262*	£900	£2,035,800	£824,670
First NQF Level 2	196	728	£3,300	£2,402,400	£1,057,056
First NQF Level 3	0	189**	£5,100	£963,900	£0
Sustained employment for 13 weeks	1,102	198	£3,500	£693,000	£380,952
Sustained employment for 26 weeks	829	154	£2,000	£308,000	£113,960
Total	4,270	6,625		£10,556,800	£4,504,011

* Includes 392 outcomes that were achieved after the contract cap was hit and thus not paid for by DWP

Skills For Jobs: Lifelong Learning For opportunity and Growth (DfE, Feb. 2021)

- u Investment in technical and vocational education and skills starts too late.**
- u How will Govt convince the nation that technical/vocational learning are worthy and credible options for young people educated in an A Level-driven curriculum?**
- u Good careers advice - Key to unlocking the nation's technical and vocational educations and skills**
- u Need to ensure all young people have access to independent and professional careers advice and guidance**
- u Schools must have the funding to provide this, or have this funded for them**

Young People and Covid 19: Plan for Jobs

- u Unemployment rate recently hit 5.1% with predictions this could peak at >7%
- u More than half of the rise has been amongst young people
- u Emergency measures in place to provide work opportunities for young people led by DWP, but a significant disconnect with DfE expansion of the National Careers Service
- u National Careers Service extra investment unlikely to be spent in the timescale due to restrictions on Priority groups
- u Investment in initiative-led rather than people-led recovery; experience tells us this is not sustainable and possibly not cost-effective

Young People and Covid 19: Plan for Jobs

- u The needs of pre-pandemic NEET young people risk being overlooked/overridden
- u Lost track of >150,000 young people; at least 50,000 believed to be NEET
- u The number of young people who are NEET at start of 2020 was as high as 15 years ago
- u They present complex and often chaotic lives, borne out of poverty, low aspirations, low confidence and a lack of positive personal networks
- u Many are hidden to the system

Key Considerations

- u **A cross-government strategy to tackle youth unemployment: 16-25**
- u **An accountable body to oversee investment in lifelong careers information, advice and guidance services**
- u **A funding backed guarantee of access for all young people to independent and professional careers advice and guidance from school to work**
- u **...Accessible by parents/guardians**
- u **Empowerment of local areas to reach and engage hidden NEET**



Introducing and Considering UK Models to Establish a National Careers Guidance System in Bahrain